



**Sixth Annual Asbestos Awareness Day Conference  
April 9 – 11, 2010**

**Renaissance Hotel  
1 West Wacker Drive, Chicago, Illinois**

**Global Mission: Action to Prevent, Detect and Treat Asbestos-Related Diseases  
*Asbestos is a Carcinogen***

**Friday, April 9**

**New! Private Gathering before the Meet & Greet for Family, Patients, & Caregivers Only**

**5 - 6 p.m.**

**Friday, April 9**

**Meet and Greet with Jordan Zevon**

**7– 9 p.m.**

**Saturday, April 10**

**Conference**

**8a.m. – 5:00 p.m.**

**Sunday, April 11**

**Remembrance Brunch**

**9:30 – 11:30 a.m.**

The 6th Annual Asbestos Awareness Day Conference brings together expert conference speakers from the United States, England, Brazil, and Canada who will present up-to-date information and lead discussions regarding the prevention, detection, and treatment of asbestos-related diseases, patient/family resources, and global advocacy. The conference is made possible with the support and collaborative efforts of the Barbara Ann Karmanos Cancer Institute and the International Ban Asbestos Secretariat (IBAS). Support for the conference benefits the work of the Asbestos Disease Awareness Organization.

The conference registration fee includes continental breakfast and lunch. For more information, contact [AAD@AsbestosDiseaseAwareness.org](mailto:AAD@AsbestosDiseaseAwareness.org)

**Registration Fee:**

Professionals: \$300.00

Students/Patients/Caregivers: \$150.00

Sunday Remembrance Brunch: \$25 with conference registration/\$50 without conference registration

**Conference detailed information can be found online at:**

<http://www.asbestosdiseaseawareness.org/cure/Newsletters/2010conferenceregistration.html>

Asbestos Disease Awareness Organization is a registered 501(c) (3) nonprofit organization  
**"United for Asbestos Disease Awareness, Education, Advocacy, Prevention, Support and a Cure"**  
1525 Aviation Boulevard, Suite 318 · Redondo Beach · California · 90278 · 310.437.3886  
[www.AsbestosDiseaseAwareness.org](http://www.AsbestosDiseaseAwareness.org)

## ADAO 2010 Conference

### **Global Mission: Action to Prevent, Detect and Treat Asbestos-Related Diseases** *Asbestos is a Carcinogen*

8:00 - 8:30 Registration and Continental Breakfast

#### **Welcome and Opening Remarks**

8:30 - 8:40 Welcome: Linda Reinstein, ADAO Executive Director and Co-Founder

8:40 - 8:45 Arthur Frank and Richard Lemen, PhD, MSPH

8:45 - 8:50 Michael Harbut, MD, MPH, FCCP, Barbara Ann Karmanos Cancer Institute

8:50 - 8:55 Laurie Kazan-Allen, Founder and Coordinator, International Ban Asbestos Secretariat (IBAS)

#### **Session I Prevention, Still Our Only Cure - Chairperson: Laurie Kazan - Allen, IBAS**

8:55 - 9:15 Asbestos is a Proven Carcinogen, James Webber, PhD

9:15 - 9:30 Identifying Asbestos your Home, Workplace and Beyond, Sean Fitzgerald

9:30 - 9:45 Case Study, Asbestos Scandal on Illinois State Beach, Jeff Camplin

9:45 - 10:00 21st Century Progress in Protecting Workers, Terry Lynch, Int'l Vice President, Insulators Union

10:00 - 10:10 Injustice for All: A State Crime of Omission Beneath the Steps of the United States Capitol, Patrick Gerkin

10:10 - 10:25 Panel Q & A, Moderator Laurie Kazan - Allen, IBAS

10:25 - 10:40 Break

#### **Session II Advances in Diagnosis and Treatment of ARD- Chairperson: Richard Lemen, PhD, MSPH**

10:40 - 11:00 Non-Malignant ARD, Michael Harbut, M.D., MPH, FCCP

11:00 - 11:20 Malignant Mesothelioma, Hedy Lee Kindler, MD

11:20 - 11:40 CARD Clinic, Working Model for ARD Treatment Centers, Brad Black, MD

11:40 - 11:55 Panel Q & A, Moderator Richard Lemen, PhD, MSPH



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## About Asbestos Disease Awareness Organization

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Since inception, ADAO has united thousands of patients, scientists, industrial hygienists, political leaders, and advocates; served as Congressional witness; produced cutting edge educational resources such as an asbestos video library, trilingual materials focused on early detection, prevention, and high risk occupations; and managed consumer product testing.

## Educational Asbestos Awareness Day Conference Sponsorship Benefits

***Recognition opportunities for sponsors vary and may include:***

- Alignment with the largest national independent asbestos 501(c)(3) organization
- Logo or name recognition in printed and online materials, including conference program, table tent cards, signage boards, and more
- Exposure through the ADAO website, press releases, e-communication, and marketing efforts
- Recognition as Official ADAO Sponsor from 12.1.2009 – 12.1.2010
- Signage and online acknowledgement through ADAO's video site at [www.adaotv.com](http://www.adaotv.com)

## 2010 ADAO Asbestos Awareness Day Conference Honorees

The Honorable Richard Durbin, United States Senator, Tribute of Hope  
Dr. Hedy Kindler, Selikoff Lifetime Achievement Award  
Center for Asbestos Related Disease (CARD), Libby, MT, Tribute of Unity Award  
Fernanda Giannasi, Tribute of Inspiration Award  
June Breit, honored posthumously, The Alan Reinstein Memorial Award  
TBA, Warren Zevon "Keep Me in Your Heart" Memorial Tribute Award

## 2010 ADAO Sponsorship Levels

### Platinum - \$50,000 – limited to three Sponsors

- One Event Host Opportunity: Meet and Greet, Speaker Dinner, or Remembrance Brunch
- Shared sponsorship recognition of the conference luncheon
- Logo on conference signage (Meet and Greet, Conference, Speaker Dinner, and Remembrance Brunch)
- Logo on ADAO Website with hyperlinks
- Full-page *Client Memorial* or *Honor Tribute* in the AAD Conference Program (printed and online)
- Recognition in press release and e-communication
- Acknowledgement in AAD opening address and PowerPoint (see attached example slide from 2009)
- Honored guest at our AAD Speaker Dinner on April 10, 2010 (4 tickets)
- Recognition on your conference badge
- Photo session with ADAO Leadership
- 8 conference tickets

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### Bronze - \$5,000

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Your tax deductible donation supports ADAO's educational efforts.

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- 11:55 - 12:20     **ADAO Asbestos Awareness Day Conference Awards**  
The Honorable Richard Durbin, United States Senator, Tribute of Hope - Presented XX  
Dr. Hedy Kindler, Dr. Irving Selikoff Lifetime Achievement Award - Presented XX  
Center for Asbestos-Related Diseases, Libby, MT, Tribute of Unity Award - Presented XX  
Fernanda Giannasi, Tribute of Inspiration Award – Presented by Dr. Arthur Frank  
June Breit, Alan Reinstein Memorial Award – Presented by Linda Reinstein  
ADAO Presentation to CARD – Presented XX
- 12:20 - 12:40     Keynote Speaker, To Be Announced
- 12:40 - 1:55       Lunch
- Session III       Patient and Family Resources and Support - Chairperson - Michael Harbut, M.D., MPH, FCCP**  
Patient Empowerment: Developing Your Holistic Treatment Plan, Linda Reinstein, ADAO Executive  
Director and Co-Founder
- 2:00 - 2:20  
2:20- 2:40       Resources for Patients and Families QOL, Kimberly Rowse and Tanis Hernandez  
2:40 - 3:00       Panel Q & A, Moderator Michael Harbut, M.D., MPH, FCCP and Hedy Lee Kindler, MD  
3:00 - 3:15       Break
- Session IV       Global Advocacy and the Continuing Crisis - Chairperson: Arthur L. Frank, MD, PhD**  
3:15 - 3:35       Latin America’s Asbestos Struggle!, Fernanda Giannasi, Brazil  
3:35 - 3:50       Canadian Asbestos: A Global Concern, Canadian Member of Parliament, Pat Martin  
3:50 - 4:05       Governmental Agencies Role in Protecting Public Health, Richard Lemen, PhD, MSPH  
4:05 - 4:20       Progress Update: The Americas, Barry Castleman, ScD  
4:20 - 4:35       A Victims’ Call to Action!, Laurie Kazan-Allen, International Ban Asbestos Secretariat (IBAS)  
4:35 - 4:45       Panel Q & A, Moderator Arthur: L. Frank, MD, PhD
- Session V       Concluding Session**  
4:45 - 5:00       Linda Reinstein, Dr. Michael Harbut, and Laurie Kazan-Allen



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