

*For Immediate Release:
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Jordan Zevon Becomes National Spokesperson for Asbestos Disease Awareness Organization

*Musician and Son of Music Legend – Warren Zevon – Honors Father’s Life by
Speaking Out for the Rights of Asbestos Victims*

Manhattan Beach, CA ... August 31, 2004 --- The Asbestos Disease Awareness Organization (ADAO), an organization dedicated to serving as the voice of asbestos victims, today announced that Jordan Zevon has agreed to be the organization’s national spokesperson. ADAO, founded by asbestos victims and their families, works to unite asbestos victims, and ensure their rights are fairly represented. Jordan Zevon, who lost his father, music legend Warren Zevon to mesothelioma in September, 2003, will help ADAO take its message to a new level.

“As national spokesperson for ADAO, I am thrilled to support their commitment to asbestos awareness,” said Jordan Zevon. “My father died from mesothelioma, a cancer only caused from asbestos, not as so often reported to be from a rock-n-roll lifestyle he abandoned more than a decade prior to his diagnosis. I want to dispel the myths and reveal the truth about the asbestos epidemic. The deadly mineral has a name, asbestos, but it also has a face in the patients, family and friends that it claims as victims.”

“We are honored to have Jordan Zevon as our national spokesperson,” said Linda Reinstein, Executive Director, Asbestos Disease Awareness Organization. “ADAO will continue to unite victims, doctors and organizations around the world and educate the nation about the lethal diseases caused from asbestos exposure. We must act now to save lives – awareness will lead to prevention, early diagnosis, new treatments and a cure. Jordan will turn the victims’ whisper into a roar.”

The occurrence of asbestos-related diseases, including mesothelioma, lung cancer and asbestosis, is growing out of control. Studies estimate that during the next decade, 100,000 victims in the United States will die of an asbestos related disease – equaling 30 deaths per day.

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About Asbestos Disease Awareness Organization

Asbestos Disease Awareness Organization (ADAO) was founded by asbestos victims and their families. We seek to give asbestos victims a united voice to help ensure that our rights are fairly represented and protected. This includes our right to medical research and treatments aimed at early detection, prevention and a cure for asbestos related diseases; our right to file suit based on the merits of our individual asbestos related injustice; and the right to fair compensation. As an independent organization, Asbestos Disease Awareness Organization will not be influenced by outside sources such as drug companies, law firms or companies that manufacture or use asbestos. ADAO is fully funded through voluntary contributions and staffed by volunteers. For more information, visit www.asbestosdiseaseawareness.org.

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